

WELCOME *Fair* '25



Bristol SU



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ABOUT *us*

We're Imprinted — a specialist agency founded by Imperial College Union to help Students' Unions unlock new revenue through media sales, national brand partnerships, and more effective commercial operations.

Our mission is simple: to keep every pound generated within the student movement, reinvesting it into essential student services, experiences, and support. We combine commercial expertise with a not-for-profit mindset, delivering high-impact campaigns, centralised booking, and full financial transparency.

Rooted in one of the world's leading institutions — Imperial College London — we understand the power of innovation, focus, and purpose. As the UK and Europe's #1 university, Imperial is home to world-leading research and a uniquely STEM-focused student body. That same spirit of excellence drives everything we do.

We're proud to be expanding our impact across the country through new partnerships with Kings College London (KCLSU), Bournemouth SU (SUBU), and Bristol SU — working together to make student-led commercial success the norm, not the exception.

1st
**in the UK &
Europe**

2nd
in the world

MAKE
YOUR
mark

OUR *partners*



Deloitte.



QATAR
AIRWAYS القطرية



JOHN LEWIS
& PARTNERS

Umberto
Giannini

BBC

AlphaSights

itv

POPWORKS



the
gym.

Handshake



scape



Specsavers

collect+
parcels made easy



NeoTaste



★ RATEMY
PLACEMENT

LOVESPACE®

STATS

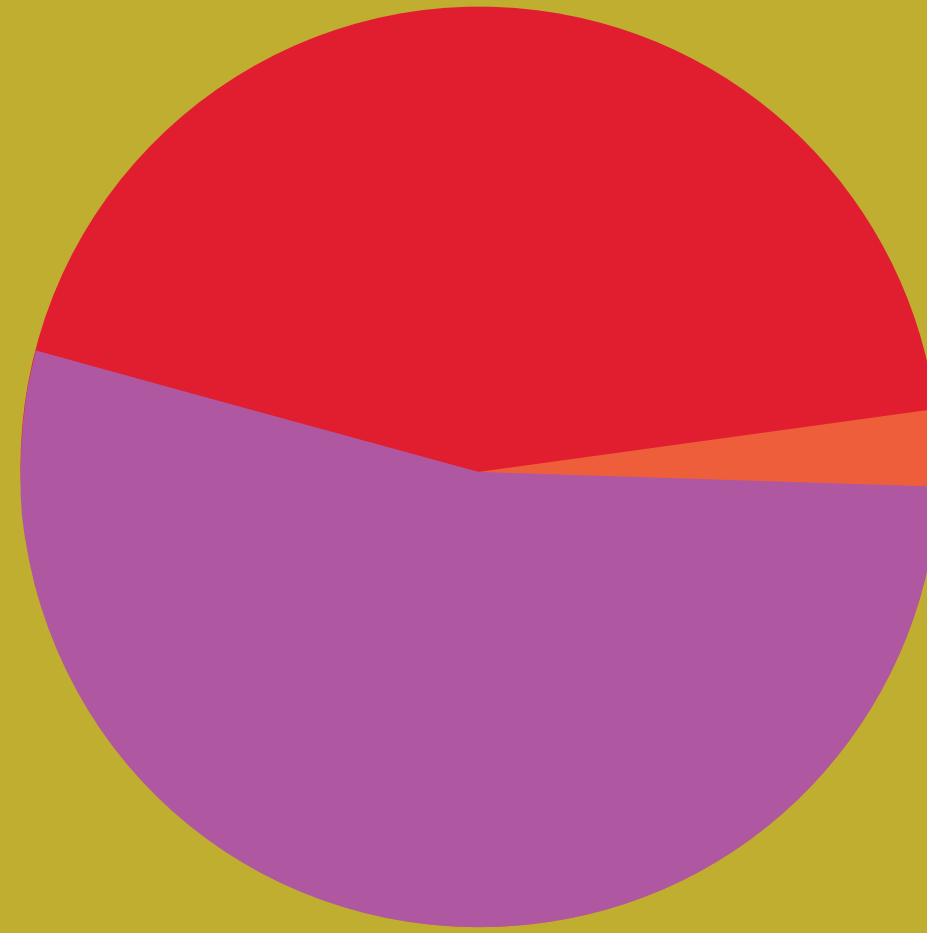
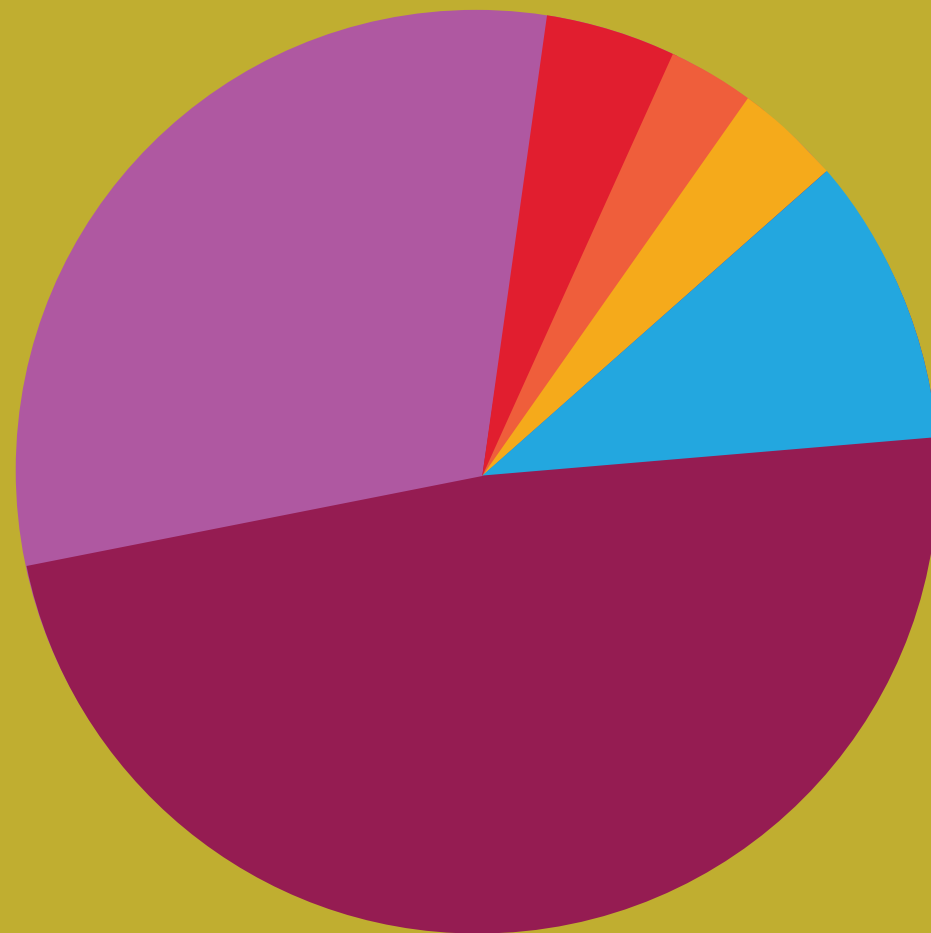
Every student automatically becomes a member of their student union. Therefore, endless opportunities for you to elevate your brand through a range of advertising opportunities and a range of campuses.

Over
30,000
students across
our Welcome
Fairs

Over
200
brands we work
with

Over
85,000
students across our
campuses

AUDIENCE *insights*





WELCOME *Fair*

Position Your Brand at the heart of Imperial College London.

Connect with over 10,000 students at our flagship two-day Welcome Fair on 30th September & 1st October from 10am until 4pm — a standout opportunity to make a lasting impact at one of the world's leading universities.

Join a curated mix of national brands, local businesses, and student-led groups during the most anticipated week of the year. Extend your reach with high-impact advertising options throughout Welcome Week.

Spaces are limited — secure your place today and start building meaningful brand connections at Imperial.

Over
10,000
students

Day 1 on
30th
September

Day 2 on
1st
October

MAKE
YOUR
mark

PRICING

CHARITY	LOCAL	STANDARD	PREMIUM	PREMIUM PACKAGE
1 Day	1 Day	1 Day	1 Day	From £2,600
£700	£900	£1,400	£2,300	<i>This includes a space from 2.4m and Welcome advertising of your choice</i>
2 Day	2 Day	2 Day	2 Day	
£900	£1,400	£1,800	£2,600	
1.8m x 0.8m (Indoor Space)	1.8m x 0.8m (Indoor Space)	1.8m x 0.8m (Indoor Space)	From 2.4m x 1m (Indoor or Outdoor)	

WELCOME WEEK

marketing

Our premium packages can include a range of marketing as per below:

Student handbook advert _____ **£700**

Wall planner advert _____ **£700**

Our wall planner adverts go directly into student accommodation, keeping your brand visible to students all year round.

Till Screen advert _____ **£300**

Web Square _____ **£300**

Premium Package
from

£2,000

**Which includes a Premium stall*



WELCOME *Fair*

kclsu
Our Students' Union

Showcase Your Brand at King's College London Students' Union.

Engage with over 10,000 students at our major Welcome Fair on 22nd September, running from 10am to 8pm at the iconic Old Billingsgate, London. It's an incredible chance to connect with a vibrant and diverse student audience at one of the UK's leading universities.

You'll be alongside a dynamic mix of national names, local favourites, and student-led initiatives during one of the biggest student events of the year. Plus, take advantage of additional advertising opportunities throughout Welcome Week to maximise your brand exposure.

Opportunities are limited — reserve your space now to be part of this exciting Welcome Fair at King's.

Over
10,000
students across
our Welcome Fair

On
22nd
September

PRICING

CHARITY	LOCAL	STANDARD	PREMIUM	PREMIUM PACKAGE
1 Day	1 Day	1 Day	1 Day	From £2,300
£700	£900	£1,400	From £2,300	<i>This includes a space from 3m x3m space and Welcome advertising of your choice</i>
1m x 2m (Indoor Space)	1m x 2m (Indoor Space)	1m x 2m (Indoor Space)	Dependent on larger than 3m space	

WELCOME WEEK

marketing

Our premium packages can include a range of marketing as per below:

Goody Bag Insert	£500
We're producing up to 10,000 goody bags for Welcome Fair - always in high demand. Make sure your brand stands out.	
Student handbook advert	£600
Wall planner advert	£600
Web Square	£300
Headline Sponsor	From £3,000

Exclusive naming right of the whole event 'KCLSU Welcome Fair brought to you by...' This includes a premium stall, logo on all graphics, and digital advertising.

Premium Package
from

£2,300

**Which includes a Premium stall*

deliveroo
students

ATTENTION
Do not touch hand
to avoid dangerous
damage

GRAB-A-DEAL

GRAB-A-DEAL

SIZZLING STUDENT
SAVINGS
SWEET!

ARRIES KNIGHT THREE

SUBU

WELCOME *Fair*



Be part of one of the SUBU's biggest student events!

This year's SUBU Freshers Fair takes place on Saturday 27th September 2025, from 10am to 3pm, and marks the highlight of Arrivals Week—bringing together 5,000 new students and 12,000 returning students at Bournemouth University.

You'll be in great company, alongside national brands, local businesses, and student-led initiatives, all looking to make a lasting impression on a vibrant and engaged student audience.

Maximise your brand's exposure with additional advertising opportunities throughout Welcome Week—and don't miss your chance to connect directly with thousands of students in one exciting day.

Spaces are limited—secure your spot now!

Over
7,000
students across
our Welcome Fair

On
27th
September

PRICING

SUBU

CHARITY

£200

SILVER

£650

*3m x 3m Gazebo
(Outdoor Space)*

GOLD

£850

*2m x 1m Table
(Indoor Space)*

PLATINUM

£1,250

*4m x 1m Table
(Indoor Space)*

VEHICLE STANDARD

*3m x 5m
(Outdoor Display Space)*

£1,000

VEHICLE LARGE

*3m x 12m
(Outdoor Display Space)*

£1,200

WELCOME WEEK



marketing

Our premium packages can include a range of marketing as per below:

Student Welcome Map	£250
Email campaign	£375
Social Media Posts x 4	£200
SUBU Newspaper Freshers Edition	From £300

A3 Publication 4, 000 printed and distributed -
Portrait full page advert - £600
Landscape half page - £360

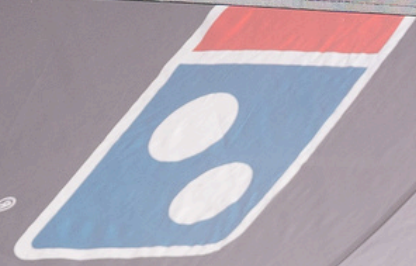
Platinum Package
from

£1,250

**Which includes a Premium stall*



Domino's



Domino's



**ALLERGEN AND
NUTRITIONAL
INFORMATION**

Domino's is prepared in store. While our ingredients suppliers do take caution, we cannot guarantee that any product is free from animal products or allergens due to the risk of cross-contamination.

If you like more information on our ingredients before you order, please ask our team for an allergen menu or visit our website for full ingredient information at [dominos.co.uk](https://www.dominos.co.uk) or scan here



Bristol SU

WELCOME *Fair*



Showcase Your Brand at Bristol Students' Union.

Engage with over 16,000 students at our major Welcome Fair on 27th September, at the University of Bristol. It's an incredible opportunity to connect with a vibrant and diverse student audience at one of the UK's most respected universities.

You'll be alongside a dynamic mix of national brands, local favourites, and student-led initiatives during one of the biggest student events of the year. Plus, explore additional advertising opportunities throughout Welcome Week to maximise your brand's exposure.

Spaces are limited—secure your spot now and be part of the buzz at Bristol!

Over
16,000
students across
our Welcome Fair

On
27th
September

PRICING

CHARITY	STANDARD	DOUBLE	PREMIUM
£650	£1,300	£2,100	£1,700
2m x 3m (Indoor Space)	2m x 3m (Indoor Space)	2m x 6m Indoor & promotions incl.	2m x 4m (Indoor Space)
	£2,600		Dependent on size
	3m x 3m (Outdoor Space)		Larger than 3m+ Outdoor Space

WELCOME WEEK

marketing

Our premium packages can include a range of marketing as per below:

Welcome Guide Advert

£800

Distributed to 10,000 students, get year-round recognition for your brand with an ad within our Welcome Guide.

Welcome Fair Fence Banner

£500

With prime location on Clifton Downs, our Welcome Fair fences provides premium promotional opportunity to both students and locals.

Welcome Month Advertising

From £500

Digital promos like SOLUS emails, Instagram Stories, and Web Banners see peak student engagement during Welcome Month (Sept—Oct).

*Premium Package
from*


£1,700

**Which includes a Premium stall*



HOW TO BOOK?

A step-by-step

1. Complete the Booking Form	2. We'll Be in Touch	3. Booking for Multiple Campuses?	4. Confirm Your Space	5. Invoice Payment	6. Arrival Pack Sent
<p>Fill out our online booking form with your event details.</p> 	<p>A member of our team will get back to you shortly to confirm availability and next steps.</p>	<p>If you're booking across multiple campuses, please email us beforehand — you may be eligible for a multi-campus discount.</p>	<p>Once everything is confirmed, we'll reserve your spot.</p>	<p>Please ensure your invoice is paid prior to the event.</p>	<p>A few weeks before the event, you'll receive an arrival pack with everything you need to know.</p>

GET IN TOUCH:

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